

Job Posting – Marketing Specialist

Eagles Nest is looking to expand our team this summer! We have a Canada Summer Jobs grant for one seasonal full-time Marketing Specialist. Along with skills to engage and broaden community support, this individual needs to align with our values and be passionate about working for an organization committed to making a difference in the lives of others.

Overview Eagles Nest: Eagles Nest is a registered charity located in Waterdown. For 20 years Eagles Nest has been working in our community, equipping people with tools to create a healthier future. We work with individuals and families looking to make those changes happen in a supportive and positive environment. We help people care for their mental health, understand themselves and learn new tools for healthy relationships. Our professional and caring staff and volunteers offer counselling, coaching and support programs to adults, youth and children. All services and programs are low-cost or subsidized, making them accessible to everyone.

Job Description: The Marketing Specialist will be scheduled to work 35 hours per week. The Specialist will work closely with the Communications Manager.

Responsibilities:

- Collaborate with Communication Team to develop and advance integrated marketing strategies across digital and traditional platforms;
- Craft compelling content for social media, emails, and print materials, highlighting success stories and impact;
- Produce captivating videos to engage diverse audiences, utilizing storytelling and visual media;
- Assist with planning, marketing and execution of special events;
- Assist as required with other organizational tasks.

Required Qualifications:

- Relevant experience and/or education in a related field is an asset
- Good communication skills; adept at addressing different audiences while maintaining our brand on a variety of platforms
- Strong time management skills; confident creating, managing and executing communication and marketing plans
- Detail-oriented; ability to identify, learn and implement new strategies, technologies and systems
- Experience creating and managing social media content on Instagram, Facebook and Meta Business Suite
- Ability to work both in a team and independently, with a strong sense of ownership
- Intermediate working knowledge of Microsoft Office XP (Word, Excel and Outlook)
- Experience in photography/videography, Canva is an asset
- Ability to work flexible hours as required, including occasional evenings or weekends as needed for events or programs
- Must be a resident and eligible to work in Canada
- To comply with Canada Summer Jobs requirements, must be between the ages for 15 – 30 years

Seasonal Full Time Contract

- 35 hours per week
- 8 consecutive weeks, starting on or after May 6th and ending no later than August 31st

To apply: Please submit a cover letter and resume to careers@eaglesnestwaterdown.ca. We thank all applicants for their interest; however, we will only be contacting those selected for an interview.

Eagles Nest is committed to fostering an inclusive and accessible workplace. In accordance the Accessibility for Ontarians with Disabilities Act and on request, all reasonable accommodations will be provided to support participation in all aspects of the recruitment and hiring process and in performing the assigned responsibilities.